

Status: Path 1 of [Dialog Information Services via Modem]

Status: Initializing TCP/IP using (UseTelnetProto 1 ServiceID pto-dialog)
Trying 31060000009999...Open

DIALOG INFORMATION SERVICES

PLEASE LOGON:

***** HHHHHHHH SSSSSSSS?

Status: Signing onto Dialog

ENTER PASSWORD:

***** HHHHHHHH SSSSSSSS? *****

Welcome to DIALOG

Status: Connected

Dialog level 03.05.00D

Last logoff: 06nov03 11:40:23

Logon file405 30dec03 14:50:37

*** ANNOUNCEMENT ***

--File 654 - US published applications from March 15, 2001 to the present are now online. Please see HELP NEWS 654 for details.

--File 581 - The 2003 annual reload of Population Demographics is complete. Please see Help News581 for details.

--File 990 - NewsRoom now contains February 2003 to current records. File 992 - NewsRoom 2003 archive has been newly created and contains records from January 2003. The oldest months's records roll out of File 990 and into File 992 on the first weekend of each month. To search all 2003 records BEGIN 990, 992, or B NEWS2003, a new OneSearch category.

--Connect Time joins DialUnits as pricing options on Dialog. See HELP CONNECT for information.

--SourceOne patents are now delivered to your email inbox as PDF replacing TIFF delivery. See HELP SOURCE1 for more information.

--Important news for public and academic libraries. See HELP LIBRARY for more information.

--Important Notice to Freelance Authors--
See HELP FREELANCE for more information

NEW FILES RELEASED

***DIOGENES: Adverse Drug Events Database (File 181)

***Emergency Room (File 454), Hospital Inpatient Profiles (File 462),
and Hospital Outpatient Profiles (File 463)

***World News Connection (File 985)

***Dialog NewsRoom - 2003 Archive (File 992)

***TRADEMARKSCAN-Czech Republic (File 680)

***TRADEMARKSCAN-Hungary (File 681)

***TRADEMARKSCAN-Poland (File 682)

UPDATING RESUMED

RELOADED

***Population Demographics -(File 581)

***CLAIMS Citation (Files 220-222)

REMOVED

>>> Enter BEGIN HOMEBASE for Dialog Announcements <<<
>>> of new databases, price changes, etc. <<<

COREFULL is set ON as an alias for 15,9,623,810,275,624,636,621,813,16,160,148,20.
COREABS is set ON as an alias for 77,35,593,65,2,233,99,473,474,475.
COREALL is set ON as an alias for COREFULL,COREABS.
SOFTFULL is set ON as an alias for 278,634,256.
EUROFULL is set ON as an alias for 348,349.
JAPOABS is set ON as an alias for 347.
HEALTHFULL is set ON as an alias for 442,149,43,444.
HEALTHABS is set ON as an alias for 5,73,151,155,34,434.
DRUGFULL is set ON as an alias for 455,129,130.
DRUGABS is set ON as an alias for 74,42.
INSURANCEFULL is set ON as an alias for 625,637.
INSURANCEABS is set ON as an alias for 169.
TRANSPORTFULL is set ON as an alias for 80,637.
TRANSPORTABS is set ON as an alias for 108,6,63.
ADVERTISINGFULL is set ON as an alias for 635,570,PAPERSMJ,PAPERSEU.
INVENTORYABS is set ON as an alias for 8,14,94,6,34,434,7.
BANKINGFULL is set ON as an alias for 625,268,626,267.
BANKINGABS is set ON as an alias for 139.
HEALTHALL is set ON as an alias for COREFULL,COREABS,HEALTHFULL,HEALTHABS.
INSURANCEALL is set ON as an alias for COREFULL,COREABS,INSURANCEFULL,INSURANCEABS.
RESERVATIONALL is set ON as an alias for COREFULL, COREABS.
OPERATIONALL is set ON as an alias for COREFULL,COREABS,INVENTORYABS.
TRANSPORTALL is set ON as an alias for COREFULL,COREABS,TRANSPORTFULL,TRANSPORTABS.
ADVERTISINGALL is set ON as an alias for COREFULL,COREABS,ADVERTISINGFULL.
SHOPPINGALL is set ON as an alias for COREFULL,COREABS,ADVERTISINGALL,47.
INVENTORYALL is set ON as an alias for COREFULL,COREABS,INVENTORYFULL.
BANKINGALL is set ON as an alias for COREFULL,COREABS,BANKINGFULL,BANKINGABS.
PORTFOLIOALL is set ON as an alias for COREFULL,COREABS,BANKINGALL.
TRADINGALL is set ON as an alias for COREFULL,COREABS,BANKINGALL.
CREDITALL is set ON as an alias for COREFULL,COREABS,BANKINGALL.
FUNDSALL is set ON as an alias for COREFULL,COREABS,BANKINGALL,608.

* * *

* * *

SYSTEM:HOME

Cost is in DialUnits

Menu System II: D2 version 1.7.9 term=ASCII

*** DIALOG HOMEBASE(SM) Main Menu ***

Information:

1. Announcements (new files, reloads, etc.)
2. Database, Rates, & Command Descriptions
3. Help in Choosing Databases for Your Topic
4. Customer Services (telephone assistance, training, seminars, etc.)
5. Product Descriptions

Connections:

6. DIALOG(R) Document Delivery
7. Data Star(R)

(c) 2003 Dialog, a Thomson business.

All rights reserved.

/H = Help

/L = Logoff

/NOMENU = Command Mode

Enter an option number to view information or to connect to an online service. Enter a BEGIN command plus a file number to search a database (e.g., B1 for ERIC).

?b corefull, coreabs

>>> 77 does not exist

>>>1 of the specified files is not available

30dec03 14:50:54 User242933 Session D165.1

\$0.00 0.206 DialUnits FileHomeBase

\$0.00 Estimated cost FileHomeBase

\$0.06 TELNET
\$0.06 Estimated cost this search
\$0.06 Estimated total session cost 0.206 DialUnits

SYSTEM:OS - DIALOG OneSearch

File 15:ABI/Inform(R) 1971-2003/Dec 30

(c) 2003 ProQuest Info&Learning

***File 15: Alert feature enhanced for multiple files, duplicate removal, customized scheduling. See HELP ALERT.**

File 9:Business & Industry(R) Jul/1994-2003/Dec 29

(c) 2003 Resp. DB Svcs.

File 623:Business Week 1985-2003/Dec 29

(c) 2003 The McGraw-Hill Companies Inc

File 810:Business Wire 1986-1999/Feb 28

(c) 1999 Business Wire

File 275:Gale Group Computer DB(TM) 1983-2003/Dec 30

(c) 2003 The Gale Group

File 624:McGraw-Hill Publications 1985-2003/Dec 29

(c) 2003 McGraw-Hill Co. Inc

***File 624: Homeland Security & Defense and 9 Platt energy journals added**
Please see HELP NEWS624 for more

File 636:Gale Group Newsletter DB(TM) 1987-2003/Dec 30

(c) 2003 The Gale Group

File 621:Gale Group New Prod.Annou.(R) 1985-2003/Dec 25

(c) 2003 The Gale Group

File 813:PR Newswire 1987-1999/Apr 30

(c) 1999 PR Newswire Association Inc

File 16:Gale Group PROMT(R) 1990-2003/Dec 30

(c) 2003 The Gale Group

***File 16: Alert feature enhanced for multiple files, duplicate removal, customized scheduling. See HELP ALERT.**

File 160:Gale Group PROMT(R) 1972-1989

(c) 1999 The Gale Group

File 148:Gale Group Trade & Industry DB 1976-2003/Dec 25

(c) 2003 The Gale Group

***File 148: Alert feature enhanced for multiple files, duplicate removal, customized scheduling. See HELP ALERT.**

File 20:Dialog Global Reporter 1997-2003/Dec 30

(c) 2003 The Dialog Corp.

File 35:Dissertation Abs Online 1861-2003/Nov

(c) 2003 ProQuest Info&Learning

File 593:KOMPASS Central/Eastern Europe 2003/Nov

(c) 2003 KOMPASS Intl.

File 65:Inside Conferences 1993-2003/Dec W4

(c) 2003 BLDSC all rts. reserv.

File 2:INSPEC 1969-2003/Dec W2

(c) 2003 Institution of Electrical Engineers

***File 2: Alert feature enhanced for multiple files, duplicates removal, customized scheduling. See HELP ALERT.**

File 233:Internet & Personal Comp. Abs. 1981-2003/Jul

(c) 2003, EBSCO Pub.

File 99:Wilson Appl. Sci & Tech Abs 1983-2003/Nov

(c) 2003 The HW Wilson Co.

File 473:FINANCIAL TIMES ABSTRACTS 1998-2001/APR 02

(c) 2001 THE NEW YORK TIMES

***File 473: This file will not update after March 31, 2001.**
It will remain on Dialog as a closed file.

File 474:New York Times Abs 1969-2003/Dec 29

(c) 2003 The New York Times

File 475:Wall Street Journal Abs 1973-2003/Dec 29

(c) 2003 The New York Times

Set Items Description

--- ---

?s (conditional (w) purchase (w) offer)

172388 CONDITIONAL

3327204 PURCHASE

6076915 OFFER

S1 18 (CONDITIONAL (W) PURCHASE (W) OFFER)
?s s1 and (second or additional) (w) (product or service)

Consolidated all

Processing

Processed 10 of 22 files ...

Processing

Processing

Processed 20 of 22 files ...

Completed processing all files

18 S1
8295910 SECOND
5872078 ADDITIONAL
12507255 PRODUCT
13211618 SERVICE
52944 (SECOND OR ADDITIONAL) (W) (PRODUCT OR SERVICE)

S2 5 S1 AND (SECOND OR ADDITIONAL) (W) (PRODUCT OR SERVICE)

?type s2/3,ab/all

>>>No matching display code(s) found in file(s): 65, 593, 623-624, 810, 813

Consolidated all

2/3,AB/1 (Item 1 from file: 810)
DIALOG(R)File 810:Business Wire
(c) 1999 Business Wire . All rts. reserv.

0892310 BW0066

PRICELINE.COM: Priceline.com Issued U.S. Patent No. 5,794,207 for the
World's First Buyer-driven E-commerce system

August 11, 1998

Byline: Business Editors

2/3,AB/2 (Item 1 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2003 The Gale Group. All rts. reserv.

01691115 Supplier Number: 50236743
Priceline.com Issued U.S. Patent No. 5,794,207 for the World's First
Buyer-driven E-commerce system.
Business Wire, p8110066
August 11, 1998
Language: English Record Type: Fulltext
Article Type: Article
Document Type: Newswire; Trade
Word Count: 763

2/3,AB/3 (Item 1 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2003 The Gale Group. All rts. reserv.

05752913 Supplier Number: 50236743
Priceline.com Issued U.S. Patent No. 5,794,207 for the World's First
Buyer-driven E-commerce system.
Business Wire, p8110066
August 11, 1998
Language: English Record Type: Fulltext
Article Type: Article
Document Type: Newswire; Trade
Word Count: 763

2/3,AB/4 (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

10374516 SUPPLIER NUMBER: 21005551 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Priceline.com Issued U.S. Patent No. 5,794,207 for the World's First
Buyer-driven E-commerce system.

Business Wire, p8110066
August 11, 1998
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 807 LINE COUNT: 00072

2/3,AB/5 (Item 1 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2003 The Dialog Corp. All rts. reserv.

02473469
Priceline.com Issued U.S. Patent No. 5,794,207 for the World's First
Buyer-driven E-commerce system
BUSINESS WIRE
August 11, 1998
JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 734

WASHINGTON, D.C.--(BUSINESS WIRE)--Aug. 11, 1998--
Millions of Consumers Have Already Experienced priceline.com's
?type s2/3,9/all

2/9/1 (Item 1 from file: 810)
DIALOG(R)File 810:Business Wire
(c) 1999 Business Wire . All rts. reserv.

0892310 BW0066

PRICELINE.COM: Priceline.com Issued U.S. Patent No. 5,794,207 for the
World's First Buyer-driven E-commerce system

August 11, 1998

Byline: Business Editors
Dateline: WASHINGTON, D.C.
Time: 06:01 PT
Word Count: 764

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Millions of Consumers Have Already Experienced priceline.com's
Unique Commerce Web Site on the Internet

The U.S. Patent & Trademark Office (PTO) today issued Stamford, Conn.-based priceline.com U.S. patent No. 5,794,207 for the world's first buyer-driven e-commerce system.

By using priceline.com's patented system, consumers can go to the Internet to name their price for goods and services, and sellers electronically decide whether to accept the customer's price.

The patent is the first of many e-commerce patents filed since 1996 by Walker Digital, a Stamford intellectual property laboratory. The patent covers both the broad concepts and key functionality components of buyer-driven commerce. According to Walker Digital executives, tens of millions of dollars have been invested in developing, refining and implementing the patented priceline.com system.

"Following last week's decision by the Court of Appeals for the Federal Circuit upholding the patentability of software and business systems (State Street v. Signature Financial Group), this patent is a tremendously positive next step for all U.S. companies involved in creating Internet-based applications," said Jay Walker, chairman and CEO of priceline.com and founder of Walker Digital. "Traditionally, patents have been the bedrock on which inventors built long-term, thriving businesses. E-commerce is no exception. The PTO's actions support our nation's policy that cyberspace innovators should be encouraged and rewarded for advancing America's lead in Internet-based applications."

The concept of buyer-driven commerce was created over a period of three years by a dedicated team of inventors at Walker Digital, led by entrepreneur Jay Walker, noted cryptographer and security expert Bruce Schneier and Internet technologies experts Scott Case and James A.

Jorasch.

"The biggest challenge for the team was the need to create a sustainable, compelling consumer benefit for new types of buyer-seller relationships in the Internet Age," said Jorasch. "When we began our work to conceptualize profitable models of Internet commerce in the mid 90s, e-commerce hadn't even reached its infancy. Even today, successful Internet commerce models are still few and far between. Our e-commerce system will benefit consumers for years to come as priceline.com continues to introduce new name-your-own-price services across a variety of product and service lines."

The invention team began with the central belief that, for many goods and services, there is significant, unfilled "open" consumer demand in the marketplace, at prices below the retail price. That demand creates a "catch-22" for sellers. On one hand, they want the increased sales revenue, particularly if the product is perishable (like airline tickets). However, if they publicly discount their retail prices, or sell their products through a liquidator, sellers risk harming their retail channels and profitability. The Walker Digital team worked for almost two years to find a real-world solution that benefits both buyers and sellers. After testing and refining their solution, the Walker Digital inventors submitted their first of over a dozen related patent applications in early 1996.

In the patented **conditional purchase offer** system, individual consumers go to the Web and name their price for the product, or range of products they want to buy, guaranteeing that purchase with a credit card. The system takes the offer and electronically presents it on a one-to-one basis to qualified sellers in a way that can't be seen by other retail customers. Sellers then selectively (and privately) choose which offers to accept.

Walker Digital subsequently sold its buyer-driven intellectual property to a new startup company, called priceline.com, in which it retained an equity position. In April 1998, priceline.com launched a name-your-own-price service for leisure airline tickets on the Internet. In July, the company launched a **second service** for new cars.

Consumer response to priceline.com and its underlying patented system has been overwhelming. Within its first six weeks, the priceline.com site, with William Shatner as celebrity spokesman, became one of the world's 10 most-visited e-commerce sites, with more than 1 million visitors coming to the site each week. In its first 120 days, the service has sold more than 40,000 airline tickets, making priceline.com one of the nation's 10 largest sellers of leisure airline tickets. On average, over \$15 million of guaranteed offers are being received by priceline.com each week.

Priceline.com has announced plans to extend its e-commerce system to hotel rooms, rental cars, home mortgages, and other financial instruments in the near future.

CONTACT: For Press Information

priceline.com, Stamford

Brian Ek, 203/705-3026

brian.ek@priceline.com

or

Connors Communications, New York

Jennifer Kohn/Jennifer Carr

212/807-7500

jennifer@connors.com/jcarr@connors.com

KEYWORD: CONNECTICUT DISTRICT OF COLUMBIA

INDUSTRY KEYWORD: TRAVEL/AIRLINES COMPUTERS/ELECTRONICS COMED

INTERACTIVE/MULTIMEDIA/INTERNET GOVERNMENT PRODUCT

Today's News On The Net - Business Wire's full file on the Internet
with Hyperlinks to your home page.

URL: <http://www.businesswire.com>

>

2/9/2 (Item 1 from file: 621)

DIALOG(R) File 621:Gale Group New Prod.Annou. (R)

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01691115 Supplier Number: 50236743 (THIS IS THE FULLTEXT)
**Priceline.com Issued U.S. Patent No. 5,794,207 for the World's First
Buyer-driven E-commerce system.**
Business Wire, p8110066
August 11, 1998
Language: English Record Type: Fulltext
Article Type: Article
Document Type: Newswire; Trade
Word Count: 763
TEXT:

WASHINGTON, D.C.--(BUSINESS WIRE)--Aug. 11, 1998--
Millions of Consumers Have Already Experienced priceline.com's Unique
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buyer-driven e-commerce system.

By using priceline.com's patented system, consumers can go to the
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electronically decide whether to accept the customer's price.

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covers both the broad concepts and key functionality components of
buyer-driven commerce. According to Walker Digital executives, tens of
millions of dollars have been invested in developing, refining and
implementing the patented priceline.com system.

"Following last week's decision by the Court of Appeals for the
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systems (State Street v. Signature Financial Group), this patent is a
tremendously positive next step for all U.S. companies involved in creating
Internet-based applications," said Jay Walker, chairman and CEO of
priceline.com and founder of Walker Digital. "Traditionally, patents have
been the bedrock on which inventors built long-term, thriving businesses.
E-commerce is no exception. The PTO's actions support our nation's policy
that cyberspace innovators should be encouraged and rewarded for advancing
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The concept of buyer-driven commerce was created over a period of
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entrepreneur Jay Walker, noted cryptographer and security expert Bruce
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"The biggest challenge for the team was the need to create a
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to conceptualize profitable models of Internet commerce in the mid 90s,
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benefit consumers for years to come as priceline.com continues to introduce
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marketplace, at prices below the retail price. That demand creates a
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Priceline.com has announced plans to extend its e-commerce system to hotel rooms, rental cars, home mortgages, and other financial instruments in the near future.

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Jennifer Kohn/Jennifer Carr
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PUBLISHER NAME: Business Wire

COMPANY NAMES: *Priceline.com LLC

EVENT NAMES: *370 (Patents & copyrights)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *4811520 (Online Services)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 514191 (On-Line Information Services)

2/9/3 (Item 1 from file: 16)

DIALOG(R) File 16:Gale Group PROMT(R)

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05752913 Supplier Number: 50236743 (THIS IS THE FULLTEXT)

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Business Wire, p8110066

August 11, 1998

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NAICS CODES: 514191 (On-Line Information Services)
SPECIAL FEATURES: COMPANY

2/9/4 (Item 1 from file: 148)
DIALOG(R) File 148:Gale Group Trade & Industry DB
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10374516 SUPPLIER NUMBER: 21005551 (THIS IS THE FULL TEXT)
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Federal Circuit upholding the patentability of software and business
systems (State Street v. Signature Financial Group), this patent is a
tremendously positive next step for all U.S. companies involved in creating
Internet-based applications," said Jay Walker, chairman and CEO of
priceline.com and founder of Walker Digital. "Traditionally, patents have
been the bedrock on which inventors built long-term, thriving businesses.
E-commerce is no exception. The PTO's actions support our nation's policy
that cyberspace innovators should be encouraged and rewarded for advancing
America's lead in Internet-based applications."

The concept of buyer-driven commerce was created over a period of
three years by a dedicated team of inventors at Walker Digital, led by
entrepreneur Jay Walker, noted cryptographer and security expert Bruce
Schneier and Internet technologies experts Scott Case and James A. Jorasch.

"The biggest challenge for the team was the need to create a
sustainable, compelling consumer benefit for new types of buyer-seller
relationships in the Internet Age," said Jorasch. "When we began our work
to conceptualize profitable models of Internet commerce in the mid 90s,
e-commerce hadn't even reached its infancy. Even today, successful Internet
commerce models are still few and far between. Our e-commerce system will
benefit consumers for years to come as priceline.com continues to introduce
new name-your-own-price services across a variety of product and service
lines."

The invention team began with the central belief that, for many goods
and services, there is significant, unfilled "open" consumer demand in the
marketplace, at prices below the retail price. That demand creates a
"catch-22" for sellers. One one hand, they want the increased sales
revenue, particularly if the product is perishable (like airline tickets).
However, if they publicly discount their retail prices, or sell their
products through a liquidator, sellers risk harming their retail channels
and profitability. The Walker Digital team worked for almost two years to
find a real-world solution that benefits both buyers and sellers. After
testing and refining their solution, the Walker Digital inventors submitted
their first of over a dozen related patent applications in early 1996.

In the patented **conditional purchase offer** system, individual

consumers go to the Web and name their price for the product, or range of products they want to buy, guaranteeing that purchase with a credit card. The system takes the offer and electronically presents it on a one-to-one basis to qualified sellers in a way that can't be seen by other retail customers. Sellers then selectively (and privately) choose which offers to accept.

Walker Digital subsequently sold its buyer-driven intellectual property to a new startup company, called priceline.com, in which it retained an equity position. In April 1998, priceline.com launched a name-your-own-price service for leisure airline tickets on the Internet. In July, the company launched a **second service** for new cars.

Consumer response to priceline.com and its underlying patented system has been overwhelming. Within its first six weeks, the priceline.com site, with William Shatner as celebrity spokesman, become one of the world's 10 most-visited e-commerce sites, with more than 1 million visitors coming to the site each week. In its first 120 days, the service has sold more than 40,000 airline tickets, making priceline.com one of the nation's 10 largest sellers of leisure airline tickets. On average, over \$15 million of guaranteed offers are being received by priceline.com each week.

Priceline.com has announced plans to extend its e-commerce system to hotel rooms, rental cars, home mortgages, and other financial instruments in the near future.

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Jennifer Kohn/Jennifer Carr

212/807-7500

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COMPANY NAMES: priceline.com L.L.C.--Patents

INDUSTRY CODES/NAMES: BUS Business, General; BUSN Any type of business

DESCRIPTORS: Online services--Patents

PRODUCT/INDUSTRY NAMES: 4811524 (Teleshopping Services)

SIC CODES: 4822 Telegraph & other communications

FILE SEGMENT: NW File 649

2/9/5 (Item 1 from file: 20)

DIALOG(R) File 20:Dialog Global Reporter

(c) 2003 The Dialog Corp. All rts. reserv.

02473469 (THIS IS THE FULLTEXT)

Priceline.com Issued U.S. Patent No. 5,794,207 for the World's First Buyer-driven E-commerce system

BUSINESS WIRE

August 11, 1998

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 734

WASHINGTON, D.C.--(BUSINESS WIRE)--Aug. 11, 1998--

Millions of Consumers Have Already Experienced priceline.com's

Unique Commerce Web Site on the Internet

The U.S. Patent & Trademark Office (PTO) today issued Stamford, Conn.-based priceline.com U.S. patent No. 5,794,207 for the world's first buyer-driven e-commerce system.

By using priceline.com's patented system, consumers can go to the Internet to name their price for goods and services, and sellers electronically decide whether to accept the customer's price.

The patent is the first of many e-commerce patents filed since 1996 by Walker Digital, a Stamford intellectual property laboratory. The patent covers both the broad concepts and key functionality components of buyer-driven commerce. According to Walker Digital executives, tens of millions of dollars have been invested in developing, refining and implementing the patented priceline.com system.

"Following last week's decision by the Court of Appeals for the Federal Circuit upholding the patentability of software and business systems (State Street v. Signature Financial Group), this patent is a tremendously positive next step for all U.S. companies involved in creating Internet-based applications," said Jay Walker, chairman and CEO of priceline.com and founder of Walker Digital. "Traditionally, patents have been the bedrock on which inventors built long-term, thriving businesses. E-commerce is no exception. The PTO's actions support our nation's policy that cyberspace innovators should be encouraged and rewarded for advancing America's lead in Internet-based applications."

The concept of buyer-driven commerce was created over a period of three years by a dedicated team of inventors at Walker Digital, led by entrepreneur Jay Walker, noted cryptographer and security expert Bruce Schneier and Internet technologies experts Scott Case and James A. Jorasch.

"The biggest challenge for the team was the need to create a sustainable, compelling consumer benefit for new types of buyer-seller relationships in the Internet Age," said Jorasch. "When we began our work to conceptualize profitable models of Internet commerce in the mid 90s, e-commerce hadn't even reached its infancy. Even today, successful Internet commerce models are still few and far between. Our e-commerce system will benefit consumers for years to come as priceline.com continues to introduce new name-your-own-price services across a variety of product and service lines."

The invention team began with the central belief that, for many goods and services, there is significant, unfilled "open" consumer demand in the marketplace, at prices below the retail price. That demand creates a "catch-22" for sellers. One one hand, they want the increased sales revenue, particularly if the product is perishable (like airline tickets). However, if they publicly discount their retail prices, or sell their products through a liquidator, sellers risk harming their retail channels and profitability. The Walker Digital team worked for almost two years to find a real-world solution that benefits both buyers and sellers. After testing and refining their solution, the Walker Digital inventors submitted their first of over a dozen related patent applications in early 1996.

In the patented **conditional purchase offer** system, individual consumers go to the Web and name their price for the product, or range of products they want to buy, guaranteeing that purchase with a credit card. The system takes the offer and electronically presents it on a one-to-one basis to qualified sellers in a way that can't be seen by other retail customers. Sellers then selectively (and privately) choose which offers to accept.

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Consumer response to priceline.com and its underlying patented system has been overwhelming. Within its first six weeks, the priceline.com site, with William Shatner as celebrity spokesman, become one of the world's 10 most-visited e-commerce sites, with more than 1 million visitors coming to the site each week. In its first 120 days, the service has sold more than 40,000 airline tickets, making priceline.com one of the nation's 10 largest sellers of leisure airline tickets. On average, over \$15 million of guaranteed offers are being received by priceline.com each week.

Priceline.com has announced plans to extend its e-commerce system to hotel rooms, rental cars, home mortgages, and other financial instruments in the near future.

CONTACT: For Press Information priceline.com, Stamford Brian Ek, 203/705-3026 brian.ek@priceline.com or Connors Communications, New York Jennifer Kohn/Jennifer Carr 212/807-7500 jennifer@connors.com/jcarr@connors.com

09:02 EDT AUGUST 11, 1998

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?type sl/3,ab/all

>>>No matching display code(s) found in file(s): 65, 593, 623-624, 810, 813

1/3,AB/1 (Item 1 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
(c) 2003 Resp. DB Svcs. All rts. reserv.

2916652 Supplier Number: 02916652

Putting the Pinch on Priceline.com

(Backed by six top airlines, Hotwire aims to take on Priceline.com for the \$100 bil/yr market in unsold travel inventory)

VAR Business, p 17

September 04, 2000

DOCUMENT TYPE: Journal; Company Overview ISSN: 0894-5802 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 1204

TEXT:

By: T.C. Doyle and Chris Bucholtz

With help from Scient and backing from old money and six leading air carriers, newcomer Hotwire might well have what it takes to get a grip on Priceline.com's travel business.

Few people within earshot have been able to tune out actor William Shatner, Priceline.com's somewhat-annoying-albeit-successful pitchman. His self-parodies have attracted millions of online shoppers to the discount site, where name-your-price bidding is revolutionizing grocery shopping and travel.

1/3,AB/2 (Item 2 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
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2209042 Supplier Number: 02209042

Web concern gets patent for its model of business

(Priceline.com granted patent for its unique online-reverse auction style system)

New York Times , v CXLVII, n 51,245, p C1+

August 10, 1998

DOCUMENT TYPE: National Newspaper ISSN: 0362-4331 (United States)

LANGUAGE: English RECORD TYPE: Abstract

ABSTRACT:

Priceline.com LLC has been granted a patent for its electronic commerce system and resulting online-reverse auction style system. The Priceline system entails consumer making a ' **conditional purchase offer** ' to buys goods or services at a set price, which is then submitted to potential sellers. The award could have far-reaching implications on Internet-based and other commerce methods. Priceline expects to make money from not just the service (which currently includes airline tickjets and cars and will soon be expanded to offer hotel rooms, credit cards, life insurance and other services), but licensing this type of service to other companies. Priceline says it has sold 40,000 air tickets in the 3 months it has been operating. Some analysts expect the patent to be challenged since it is so broad.

1/3,AB/3 (Item 1 from file: 810)
DIALOG(R)File 810:Business Wire
(c) 1999 Business Wire . All rts. reserv.

0892310 BW0066

PRICELINE.COM: Priceline.com Issued U.S. Patent No. 5,794,207 for the World's First Buyer-driven E-commerce system

August 11, 1998

Byline: Business Editors

1/3,AB/4 (Item 2 from file: 810)
DIALOG(R)File 810:Business Wire
(c) 1999 Business Wire . All rts. reserv.

0751449 BW1456

**CONSOLIDATED ENVIROW: Consolidated Envirowaste Announces Conditional
Purchase Offer**

September 29, 1997

Byline: Business Editors

1/3,AB/5 (Item 1 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)
(c) 2003 The Gale Group. All rts. reserv.

02436017 SUPPLIER NUMBER: 65134299 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Putting the Pinch on Priceline.com.(Company Business and Marketing)
Doyle, T.C.; Bucholtz, Chris
VARbusiness, 17
Sept 4, 2000
ISSN: 0894-5802 LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 1340 LINE COUNT: 00114

1/3,AB/6 (Item 1 from file: 624)
DIALOG(R)File 624:McGraw-Hill Publications
(c) 2003 McGraw-Hill Co. Inc. All rts. reserv.

01013614

MARKET FOCUS

Aviation Week & Space Technology May 24, 1999; Pg 17; Vol. 150, No. 21
Journal Code: AW ISSN: 0005-2175
Section Heading: MARKET FOCUS
Word Count: 515 *Full text available in Formats 5, 7 and 9*

BYLINE:
JAMES OTT/CINCINNATI

1/3,AB/7 (Item 2 from file: 624)
DIALOG(R)File 624:McGraw-Hill Publications
(c) 2003 McGraw-Hill Co. Inc. All rts. reserv.

00934765

Ticket Service Requires Commitment To Buy

Aviation Week & Space Technology May 11, 1998; Pg 62; Vol. 148, No. 19
Journal Code: AW ISSN: 0005-2175
Section Heading: AIR TRANSPORT
Dateline: CINCINNATI
Word Count: 901 *Full text available in Formats 5, 7 and 9*

BYLINE:
JAMES OTT

1/3,AB/8 (Item 1 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2003 The Gale Group. All rts. reserv.

01691115 Supplier Number: 50236743
Priceline.com Issued U.S. Patent No. 5,794,207 for the World's First

Buyer-driven E-commerce system.

Business Wire, p8110066

August 11, 1998

Language: English Record Type: Fulltext

Article Type: Article

Document Type: Newswire; Trade

Word Count: 763

1/3,AB/9 (Item 2 from file: 621)

DIALOG(R) File 621:Gale Group New Prod. Annou. (R)

(c) 2003 The Gale Group. All rts. reserv.

01575295 Supplier Number: 48009277

Consolidated Envirowaste Announces Conditional Purchase Offer .

Business Wire, p09291456

Sept 29, 1997

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 164

1/3,AB/10 (Item 1 from file: 16)

DIALOG(R) File 16:Gale Group PROMT(R)

(c) 2003 The Gale Group. All rts. reserv.

07841254 Supplier Number: 65134299

Putting the Pinch on Priceline.com. (Company Business and Marketing)

Doyle, T.C.; Bucholtz, Chris

VARbusiness, p17

Sept 4, 2000

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 1259

1/3,AB/11 (Item 2 from file: 16)

DIALOG(R) File 16:Gale Group PROMT(R)

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07814394 Supplier Number: 65280628

EVTAC board rejects MIS purchase offer.

Skilling Mining Review, p7(1)

August 19, 2000

Language: English Record Type: Abstract

Document Type: Magazine/Journal; Trade

ABSTRACT:

EVTAC Mining, based in Eveleth, MN, rejected Minnesota Iron and Steel's (MIS) **conditional purchase offer** as announced by EVTAC Pres Howard Hilshort on Aug 11, 2000. Declining to elaborate on the offer, Hilshort said that EVTAC's board of governors considered MIS' acquisition offer to be substantially inadequate. Hilshort added that MIS' indifference toward EVTAC as a positive to their plans also contributed to the rejection by the board.

1/3,AB/12 (Item 3 from file: 16)

DIALOG(R) File 16:Gale Group PROMT(R)

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05752913 Supplier Number: 50236743

Priceline.com Issued U.S. Patent No. 5,794,207 for the World's First

Buyer-driven E-commerce system.

Business Wire, p8110066

August 11, 1998

Language: English Record Type: Fulltext

Article Type: Article

Document Type: Newswire; Trade

Word Count: 763

1/3,AB/13 (Item 4 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
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05255434 Supplier Number: 48009277
Consolidated Envirowaste Announces Conditional Purchase Offer .
Business Wire, p09291456
Sept 29, 1997
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 164

1/3,AB/14 (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

12615022 SUPPLIER NUMBER: 65134299 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Putting the Pinch on Priceline.com.(Company Business and Marketing)
Doyle, T.C.; Bucholtz, Chris
VARbusiness, 17
Sept 4, 2000
ISSN: 0894-5802 LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 1340 LINE COUNT: 00114

1/3,AB/15 (Item 2 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

10374516 SUPPLIER NUMBER: 21005551 (USE FORMAT 7 OR 9 FOR FULL TEXT)
**Priceline.com Issued U.S. Patent No. 5,794,207 for the World's First
Buyer-driven E-commerce system.**
Business Wire, p8110066
August 11, 1998
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 807 LINE COUNT: 00072

1/3,AB/16 (Item 3 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

09758055 SUPPLIER NUMBER: 19802171 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Consolidated Envirowaste Announces Conditional Purchase Offer .
Business Wire, p9291456
Sep 29, 1997
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 172 LINE COUNT: 00018

1/3,AB/17 (Item 1 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2003 The Dialog Corp. All rts. reserv.

02473469
**Priceline.com Issued U.S. Patent No. 5,794,207 for the World's First
Buyer-driven E-commerce system**
BUSINESS WIRE
August 11, 1998
JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 734

WASHINGTON, D.C.--(BUSINESS WIRE)--Aug. 11, 1998--
Millions of Consumers Have Already Experienced priceline.com's

1/3,AB/18 (Item 1 from file: 99)
DIALOG(R)File 99:Wilson Appl. Sci & Tech Abs
(c) 2003 The HW Wilson Co. All rts. reserv.

1997469 H.W. WILSON RECORD NUMBER: BAST98033824

Ticket service requires commitment to buy

Ott, James;

Aviation Week & Space Technology v. 148 no19 (May 11 1998) p. 62

DOCUMENT TYPE: Feature Article ISSN: 0005-2175

ABSTRACT: The Internet ticketing service, priceline.com, is testing a new approach to airline ticket sales. The service, which operates through Priceline Travel, an agency based at Stamford, Connecticut, offers customers the chance to bid on an airline ticket for a designated day of travel, but it is also requiring of customers that they make a "conditional purchase offer" on the ticket, explains a Priceline consultant. The writer explains how the system works.
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